## Parks Board Agenda Monday, March 7th, 2022 5:00 p.m. – City Hall

- 1. Call to Order
- 2. Approval of Minutes
- 3. Claims
- 4. Suspend Meeting- Ratio Architects 5 year Master Plan/ Open to the public
- 5. Resume Park Board Meeting
- 6. Old Business
- 7. New Business
- 8. Report of Parks Officials
  - a. Deputy Director Report
  - b. Director Report
- 9. Public Comments
- 10. Adjourn
- 11. Next Meeting: Monday, April 4th, 2022, at 5:00 p.m.

Parks Board Agenda 3/1/2022

### PARKS BOARD MINUTES

Monday, February 7, 2022 5:00 p.m. – City Hall

The City of Madison Parks Board held its monthly meeting this 7<sup>th</sup> day of February 2022 at 5:00 p.m. in City Hall. The meeting was called to order by Park's Director Matthew Woolard. Other Board members in attendance were Joe Bronkella, Zac Laughlin, Carla Krebs and Phil Kahn.

Also in attendance were: Parks Director, Matt Woolard; Mayor Bob Courtney; Deputy Director, Chad Ison, ; Golf Pro, Roger Gallatin, and Parks Executive Assistant, Kim Eaglin.

Carla made a motion to make Joe Bronkella Board president for 2022. Seconded by Zac. Phil made a motion to elect Carla as Vice-president for 2022. Seconded by Zac. All approved. Both motions carried.

### Approval of Minutes

Phil made a motion to accept the minutes from the January meeting as distributed. Carla seconded the motion, all approved. Motion carried.

### Claims

Zac made a motion to accept the claims as presented. Carla seconded the motion. All approved. Motion carried.

### **New Business**

The Jefferson County Soccer Association contract was next on the agenda. Brian Sachleben, President of JCSA, requested we keep the rates the same as 2021. After complimenting Brian on his program, Phil made a motion to keep the rates the same as 2021, which are: \$1000 payable on or before May 1<sup>st</sup>, 2022 (penalty of \$100 if not paid on time) \$2000 due September 1<sup>st</sup>, 2022 (penalty of \$200 if late). Motion was seconded by Joe. All approved. Motion carried.

Matt spoke next on eliminating dog park fees. This will be helpful to families with pets who come on weekends or festivals. The park would be an "enter at your own risk" Dog Park. We would need to change our signage at a very minimal fee. Zac made a motion to wave fees at the Dog Park. Seconded by Phil. All approved. Motion carried.

Matt gave an update on our Master Plan which is due April 15<sup>th</sup>, 2022. We will have a public meeting at our next Board meeting in March. Our biggest priorities in the next 5 years include: Upgrading all neighborhood parks and major facilities; making all facilities financially solvent and improving overall communication, marketing and creating a stronger online presence. Carla had several suggestions and ideas to improve our parks. Matt stated he appreciated her ideas and loved her enthusiasm.

### **Deputy Director's Report**

Chad updated the Board on facilities and programming throughout our city. The Kiwanis project is underway. Paint has been purchased. We are still waiting on a quote for new fencing. Our Senior Center is still open 4 days a week. We have had a great turn out at the center so far with lots of activities ongoing. Due to inclement weather and a spike in our Covid numbers,

senior dances are postponed until March 4<sup>th</sup>. We are looking for sponsors to cover the cost of the band each week which is \$300.

Youth basketball is underway. We have 3 teams for the boy's league and 2 teams for the girls. Our Men's league is starting February 20<sup>th</sup>. We have 8 teams this year.

### Director Report

Matt gave a brief demo on our new campground software Astra. Combining both January/February of 2021, we did \$35,270 in reservations. Within 5 days of our new software, we are at \$49,380. Our feedback thus far has been positive, with limited calls on technical/availability issues. We are currently getting bids on cosmetic bath house issues and stairs to be installed from the top of the riverfront sites to the grassy area below where most park their cars.

We are currently reviewing an operational analysis on Sunrise Golf Course and working with Roger on a staffing plan for 2022. The Golf Board has moved their meetings to the last Tuesday of each month @ 5pm in the Pro Shop. They have been working with Roger on acquiring updates to the shelter houses and pond on the course. They are in the process of selling Corporate Sponsorships for one year at a cost of \$3,000 each. The sponsor would receive their name and logo on a new bronze tee sign, and on our cart's GPS system; Website links from our site to the sponsor's site and 24-18hole passes for golf, including a cart, any day of the week.

Matt informed the Board that he met with the architects, engineers and contractors working on Crystal Beach pool. They have been making progress on the structure and have removed most of the pool liner. They will provide a Gant chart soon.

### **Public Comments**

Jan Vetrhus came forward to request the metal lean-to mural at Crystal Beach be repurposed and used somewhere in our Parks. This was created by a local volunteer group of artists in the mid 2000's. The owner of the property that the mural is on, John Morgan, received permission from the Historic Board to remove it. Her second suggestion was to start selling passes at Crystal Beach again for 2022. She feels we would have greater financial gain.

Mayor Courtney spoke next. He congratulated Joe and Carla on their new positions on the Park Board. He also met with the architects, engineers and contractors at Crystal Beach. He thinks they are on track to turn the pool back over to us in May. He also feels the Master plan is extremely important to our Parks. We need to drill down on our priorities and make them happen.

### Adjourn

Zac made a motion to adjourn the meeting. Seconded by Carla. All approved. Meeting adjourned.

The next Parks Board Meeting is Monday, March 7th, at 5:00 pm in city hall.

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# Accounts Payable Register

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APV Register Batch - PARK CLAIMS 03/07/2022 All History

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# Accounts Payable Register

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**Accounts Payable Register** 

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### Master Plan Priority List

# Ratio Architecture 1/28/2022

### Biggest priorities over the next 5 years

- 1. Upgrading all neighborhood parks, below is parks ranked based on biggest priority:
  - a. Oak Hill
  - b. Gaines
  - c. Playground for all Children
  - d. Lorenz
  - e. Jaycee/Welch
  - f. Lytle
  - g. Riverfront property
  - h. Tennis courts & skatepark
  - i. John Paul
  - j. Johnson Lake
  - k. Pearl Park
- 2. Financially solvent facilities
  - a. 2021 Campground: 2x profits from 2020
  - b. 2022 Crystal
  - c. 2023 Sunrise
  - d. 2024 Rucker/Brown Gym
- 3. Improving overall communication, marketing, and online presence
  - a. Increasing overall programming participation between youth, adults, and seniors
  - b. Increasing volume at facilities which leads to more revenue growth
- 4. Upgrading major facilities
  - a. Campground
    - i. New bathhouse
    - ii. Sewer?
    - iii. Possible acquisition of surrounding land for expansion
  - b. Rucker
    - i. Upgrade fencing
    - ii. Turf for youth fields?
    - iii. Improved bathrooms/concession area

### Year 1 - 2022

- 1. 21 programs in 2021 (1122 participants), increase to 25 for 2022 including a 20% increase in participation. All are currently fee-based programming
- Promote Sunrise Golf Course & campground website and push online registrations
- 3. Increase engagement of Park Board 2 new members began in January
- 4. Upgrade Neighborhood Parks: Gaines Park, Oak Hill Park
- 5. Financially solvent facility
  - a. Crystal Beach
- 6. Upgrade major park: Crystal Beach anticipated date of completion is May 13<sup>th</sup>

### Year 2 - 2023

- 1. Upgrade neighborhood parks: Playground for all children, skatepark, jaycee/welch park
- 2. Upgrade major park: Rucker Sports Complex
- 3. Financially solvent facility
  - a. Sunrise Golf Course

### Year 3 - 2024

- 1. Upgrade neighborhood parks: Lytle, Lorenz, Dog Park
- 2. Upgrade major park: Bicentennial
- 3. Financially solvent facility
  - a. Rucker Sports Complex

### Year 4 - 2025

- 1. Upgrade neighborhood parks: Fireman's park, John Paul, Johnson Lake, Lamplighter
- 2. Upgrade major park: Brown Gym

### Year 5 - 2026

- 1. Upgrade neighborhood parks: tennis courts, Hargan-Matthews, Kiwanis, Pearl park?
- 2. Upgrade major park: new park by transfer station?

# **March Parks Board Programming Report**

### **Facility Updates**

We have had two different fencing companies measure and assess what work needs to be done to Kiwanis Park. We have received one quote, which was a bit out of our budget, and are waiting to hear back from our other contractor to see what their quote will be. If the second budget comes back more costly than expected, we know what adjustments we need to make to bring that price down.

On March 3<sup>rd</sup> 2022, we had 10 students volunteer their time with the City of Madison. These students were students of Madison Consolidated and they helped us organize the basement of the Brown Gym, which was long overdue in that facility. I would like to send a big thank you to MCHS, Kenton Mahoney, and those ten students for helping us out with that.

### **Programming Update**

We wrapped up our 2022 Girls Basketball season last Thursday, March 3<sup>rd</sup>. From a spectators standpoint, the girls from both teams in that league improved drastically from the start of the year to now. The games only got more competitive as the season went on and every participant visibly showed the fun that they had in this league. Though we did not quite reach the registration numbers we were anticipating, I would deem this program a "success" as we were able to provide a service that positively affected the well-being of these participants in this COVID-era of our world.

The 2022 Boys Parks Basketball season is set to end this Thursday at 6:00PM at the Brown Gym. We will play the tournament semi-final at 6:00 and the championship at 7:00. Like the girls league, you can clearly see not only the enjoyment that these boys have playing the sport of basketball but the improvements that they've made throughout the season. I want to give a big shout out to the coaches, parents, and players of that league for a successful season in a difficult time of our world.

We have opened up registration for youth baseball, softball, and teeball. For baseball and softball, we will have a first and second grade age group, third and fourth grade age group, and a fifth and sixth grade age group. Tee-ball is open for all boys and girls, ages 3-5.

We have finalized a Spring Schedule with the Continental Amateur Baseball Association (CABA). Rucker Sports Complex will be host to seven tournaments throughout the spring. CABA is a great organization that sets their prices and schedules with the families of the youth athletes in mind. This is a great opportunity for outsiders to see the facilities we have in Madison and a great chance for the sport tourism of the community to blossom.

### Matthew Woolard

**Director of Parks & Recreation** 

(812) 265-8308

Email: parksdirector@madison-in.gov

Thursday, March 03, 2022

City of Madison\_
Parks Department

101 W Main Street Madison, Indiana 47250-3775

Parks Board Report:

### City Campground:

- Astra
  - o 9k in bookings during Feb
- Upgrades
  - Still working with contractors on getting concrete stairs project completed

### **Sunrise Golf Course:**

- Revenue
  - o 37k in revenue, update season pass count
  - o 65in TV was delivered, will be installed this week in time for March Madness
  - o Review 2021 operational analysis
- Grille
  - o Currently open 7-3 for breakfast/lunch Wednesday-Sunday
  - Getting lots of positive feedback on the quality of our food. Jordan is doing a great job behind the grill we just need to focus on getting more customers

### Crystal Beach Pool:

Nicole Schell will be providing an update.

### Parks General

Hargan-Matthews: New wheelchair accessible handicap swing was installed. Also, we fixed the merry-go-round.

Brown Gym: Chiller will be getting fixed this month (42k)

NRPA: On 2/23 I received acceptance of my application for Director's school/conference in Chicago in August. "The curriculum encourages learning tied to experiential, team-based, case study projects and covers industry-identified topic areas. An all-star cast of instructors delivers content focusing on budget and finance, leadership and development, politics, the director's functions, strategy and communications. These are all topic areas that provide directors with the ability to meet the needs of our ever-changing communities. This year, the enhanced curriculum is even more interactive, providing intentional conversational experiences that introduce graduates to an exclusive, life-long network of industry peers."

## PARKS DEPARTMENT

# MATTHEW WOOLARD Rocker Sports Complex:

- Chad will be providing an update

### Staffing:

- All seasonal applications are live on the City's websites including:
- Crystal Beach: manager, assistant manager, lifeguards, concessions/front desk
- Rucker: officials, concessions, scorekeepers, general maintenance
- Sunrise: general maintenance, pro shop/grille, cart personnel
- City Hall: summer internship

### **February Golf Board Minutes**

Tuesday, February 22, 2022

### Attendees:

Matt Woolard, Roger Gallatin, Kenton Williams, Brandon Lee, Zac Laughlin, Karl Eaglin, Kathy Crafton

- -Karl made a motion to begin the meeting. Kenton seconded.
- -Zac made a motion to approve the minutes. Kenton seconded.
- -The discussion continued regarding the new signage on the course. Roger shared a list of potential businesses. We added some and shared if we know the contact person and could make the request ourselves. Kathy said when the signage is complete she will take a photograph of each one and deliver it to the business/individual along with a thank you note.
- -Roger's report:

He reported that he is looking into the potential purchase of four golf 'scooters'. Several positives were discussed, to include novelty, individual riding, price and fun. As Roger works for more play coming from outside of Jefferson County (Golf Now, Play and Stay, etc.) he wants to have some nice rental clubs available. He has requested the use of six sets through Callaway. He would like to drop the price a small amount for golfers reserving a tee time through Golf Now. We agreed that this would promote online reservations. Roger continues to work on promoting leagues. Each league will have an administrator and his/her fees will be reduced for taking care of league details. Roger shared how he would like to set up the merchandise in the pro shop. He wants to add shoes. He is researching the availability of pull carts for golfers, especially for those on school teams. First Tee is on the back burner until staffing is filled and Roger can be free to visit schools. The shift from 3-7:00 and some weekend shifts are currently open. -Kenton made a motion to adjourn the meeting. Karl seconded.

- -The next meeting is Tuesday, March 29, at 5:00.

Respectfully submitted, **Kathy Crafton**